

August, 2013



What's Inside:

- 1 Presidents Message 2013 Club Officers
- 2 July MeetingWelcome New Members!Driving AwardsT-Shirts/Name Badge
- 4 Car Shows

- 4 Calendar of Events Hobble Creek Tour
- 5 Member Spotlight Kelly Barker
- 6 Birthdays
- 6 Tech Tips Ammeter

- 7 Pioneer Day Party!
- 10 Wisdom of Henry Ford Who's This?
- 11 Breaking News
- 12 We're Being Noticed Classifieds Final Thoughts



The purpose of the club is two-fold:

- 1. To serve as a medium of exchange of ideas, information, and parts for admirers of Model A Ford cars and trucks and to aid them in their efforts to restore and preserve these vehicles in their original likeness.
- 2. To unite in a central organization, all individuals who are interested in restoring the automobile in a manner to attract prestige and respect within the community. It shall further be the purpose of this club to help these individuals become better acquainted and encourage and maintain among its members the spirit of good fellowship, sociality, and fair play through sponsored activities including the use of the Model A Ford and family participation.

The Utah Valley Model A Club is a chapter of the Model A Club of America (MAFCA).

2013 Club Officers

President Robert Mack (801) 489-9808 mack4759@yahoo.com Vice President Joe Fazzio (801) 491-8439 fazzioj1@aol.com (801) 376-0594 Sec/Treasurer Clyde Munson bjerg menneckene@yahoo.com (801) 836-0979 Nicholas Mack Web Page kcam1999@yahoo.com Newsletter (801) 836-5680 Greg Mack gregmack02@yahoo.com Liaison/PR Vern Cope (801) 377-0567 vern@byu.edu

Visit us at <u>UtahValleyModelAClub.org</u> or on Facebook

Our mailing address is: 224 S. Main St. #600, Springville, UT 84663.

We meet every third Thursday at 7:00 p.m. at the Larry H Miller dealership at 1995 N. University Parkway in Provo.



President's Message It Can't Be August Already!

Can you believe summer is almost over. Schools start in a few weeks and we only have three more months of the touring season left before the cold temperatures start to move in. For those of you who came out to the Car Games and Potluck, I thank you! Kudos go out to all of those who brought food and provided games! A special thanks to the Carlsons who were very gracious hosts! We had a great time; I hope you did. If you missed last month's activity make sure you don't miss this month's tour. We will be driving up Hobble Creek Canyon and enjoying the cooler temperatures and lunch together; not to mention some good picture taking opportunities and some great socializing.

Come join us!

Robert



July 2013 Meeting

Attendance: Elaine & Reid Carlson, Vern Cope, Gemma & Howard Eckstein, Joe Fazzio, Diane & Karl Furr, Madeline Reed, Tony Jacobs, Clyde Munson, Becky, Greg, Nicholas and Robert Mack, Daniel Salazar.

Club Business:

Welcome Daniel Salazar! Daniel is a new member and our youngest member. He is thirteen and has a 1930 coupe his grandfather gave him. He and his dad are trying to finish the restoration, so any help club members can give him would be greatly appreciated. They want to get their car on the road!

Gemma and Howard Eckstein came to the Car Games on July 24th and decided they had enough fun to join us on a permanent basis. They have a 1931 Standard Coupe. Because of Howard's work, he will be with us for four months, then work will take him away for four months. Welcome!

Nope, we're not done. We also want to welcome **Tony and Jan Jacobs** and their daughter **Madeline** and her husband **Bart Reid.** They came to their first meeting -- the July 24th festivities too.

When you see these folks please introduce yourselves and make them feel welcome!

<u>Driving Awards</u>: Did you get the odometer reading from your Model A to Robert yet? Robert is still waiting to hear from some of you.

UVMAC 13: If you drove your car to the July 24th activities, that counts as your monthly drive for July. and/or your drive to a meeting. Remember, get it out at least once each month and drive it. The thirteenth time is a drive at least once to a club meeting or activity.

Name Tags/Clothing: Name tags were given out to those who were present at the July 24th activities and will again be given out at this month's meeting.

For those of you who missed the Pioneer Day event, Vern found a business in the University Mall that will print and mount an iron-on transfer on a t-shirt for \$12.50 (\$16.50 for XL or larger). The neat thing

about the shirts is the logo will have YOUR car (or a car of your choice) on the shirt. Each shirt will be different, yet will all have the club's logo so we will still have some uniformity. Here are some examples Vern provided:



If you look closely, that is Vern's truck centered in the logo. Here are other views:



One stipulation to get the discount is that we need to order a minimum of 20 shirts (normally the shirts are \$22.00 each). If you are interested in getting one, please contact Vern ASAP. As soon as he gets 20 paid orders he will place the order. Take advantage of the good discount. So far he has 12 paid orders. He can be reached at: (801) 377-0567, or you can mail a check to him at: 2868 W. 370 N. Provo, UT 84601.

This is Vern' favorite version.... I don't know how Lisa, his wife feels about it however.





Car Shows:

August 3rd Santiquin Orchard Days Car Show, Centennial Park, 300 W. 100 S., Santiquin (801) 602-1634.

August 5th 4-9 p.m. Lindon Car Show with Thanks 2 Frank, Lindon City Park (801)785-5378.

August 10th, Salem City Days Car Show, 125 S. 100 E., Salem (801) 654-1169.

August 16th Utah County Fair Car Show, 3-9 p.m. 450 S Main St. Spanish Fork (801) 360-6624.

August 18th, 9-4 p.m. Springville Sunday in the Park Car Show, Rotary Park in Hobble Creek Canyon (801) 362-2054.

August 24th, Noon-9 p.m. Back to School Beach Party & Car Show, Downtown Park, 200 S. Main St. Pleasant Grove, (602) 510-7415. \$20.00 entry fee.

August 24th 6 p.m. to 9 p.m., Seville Retirement Community Car Show, 325 W. Center St. Orem, 801-654-1169

September 12th 4-9 p.m. "PG Promenade" Car Show, 200 S Main St. (801) 654-1169.

September 21st, UVU Fall Swap Meet at Thanksgiving Point, Lehi 801-863-8563.

September 28th 9-4 p.m. Arnie B's Car Show, 2nd Payson Exit (801) 225-0737.

Berma-Shave



We are adding another ongoing feature to our newsletter. The Burma-Shave sign series appeared from 1925 to 1963 in most of the contiguous United States. The exceptions were New Mexico, Arizona, and Nevada, because they were thought to have insufficient road traffic, and Massachusetts, eliminated due to that state's high land rentals and roadside foliage.

In 1925 young Allan Odell pitched this great sales idea to his father, Clifford. Use small, wooden roadside signs to pitch their product, Burma-Shave, a brushless shaving cream. Dad wasn't wild about the idea but eventually gave Allan \$200 to give it a try.

It didn't take long for sales to soar. Soon Allan and his brother Leonard were putting up signs all over the place. At first the signs were pure sales pitch but as the years passed they found their sense of humor extending to safety tips and pure fun. And some good old-fashioned down home wisdom, much of it obtained from contests.

At the height of their popularity there were 7,000 Burma-Shave signs stretching across America. The familiar white on red signs,



typically six consecutive small signs, would be posted along the edge of highways, spaced for sequential reading by passing motorists. You'd read first one, then another, anticipating the punch line on number five and the familiar Burma-Shave on the sixth. They were as much a part of a family trip as irritating your kid brother in the back seat of the car.

The "signs" will be spread through-out the newsletter simulating the signs along the roadside. Watch for them as you cruise through the pages.

2013 Calendar of Events

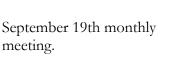
August: Monthly meeting on Thursday the 15th at Larry H Miller Ford Dealership at 7:00 p.m.. Lloyd Barker will lead a welding discussion.

Local Monthly Tour: Hobble Creek Canyon



15 mile round trip. August 31st. Meet in Springville at Allen's Market on Main Street and 4th South at 10:00 a.m. We will take Canyon Drive to Right Fork Hobble Creek Road, drive up to Balsam Campground and have a picnic. Please RSVP Greg (801) 836-5680 gregmack02@yahoo.com so we will know who's coming and not leave anyone behind. Make sure to bring a lunch and your camera.

September: September 3rd - 9th, the Northwest Regional Meet in Bend, Oregon.





September 28th *International Model A Day*. Fall foliage tour. Clyde is organizing this trip up Tibble



Fork in American Fork Canyon.
More details as the time approaches.
We have ordered International Model
A Day patches for all who attend so
make sure you come!

October: Monthly meeting, October 24th. Howard is preparing a fun Rally for this month. We will be traveling through-out the Orem/Provo area in search of clues and a final destination of FOOD.

November: Monthly meeting, Nov 21st. Winterizing Model A's.

December: 2nd annual Christmas Dinner meeting. No date as has been set as of yet.

December 4th-8th MAFCA National Awards Banquet, San Antonio, Texas.

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2014 Calendar of Events



July 14th - 18th, 2014 MAFCA National Convention, Puyallup, Washington. The Macks are going you should come too.

June 19th -24th, 2016 MAFCA National Convention, Loveland, Colorado. Start saving NOW! Clear your schedule and don't let anything get in the way of this convention. It is very close! This is a fantastic opportunity that we shouldn't miss -- especially if you don't go to Puyallup.

Member Spotlight

Kelly Barker

I have lived in Orem, Utah my whole life. I've worked in a lot of fields such as a utility engineer; specializing in facility maintenance and production

17.5 years at Novell, a machinist for Val Tech and Blue Chip Machine for a total of 13 years, and Rocky Mountain Helicopters in the Avionics

maintenance



department for 3 years.

As far back in my memory I've loved old cars, even to the point of reading the want ads more than reading books from grade school. At age 12 I got my very first car. A 1950 bullet nose Studebaker Champion. I still have it.



(Similar model to Kelly's first car)

I have had a lot of fun cars in my life Cameros, Corvette, Mustang and a MG but the ones I enjoy the most are the Model T's and Model A's Dad and I own. I hope some day to get the 1950 Packard running that my Grandfather gave me.



Imagine Kelly driving a car like this -- of course that is after he gets his Model A sedan restored.

At 12 he taught me to drive the 1945 one ton Studebaker truck on the farm. Some day ask me about driving it and what happened that mom and dad never knew about for many years later. (Also ask him about his hair style and choice of music he sported during his teenage years.)

I truly enjoy working with my Dad on the cars. I also enjoy woodworking, making toys for all the little ones, it's like being Santa.

My dream is to have another Corvette again but this one has to be in the early 1960 's.

Kelly Barker

Let's Celebrate!



August Birthdays:

Georgia Berg -- August 17th Lloyd Barker -- August 19th Robert Mack -- August 22nd



Courtesy of Model A News



Tech Tips

The Ammeter!

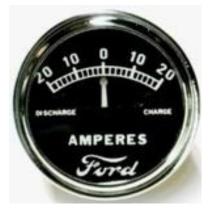
by Tom Endy of the Orange County Model A Club.

We appreciate his willingness to share his expertise with us.

The ammeter in a Model A Ford can be a very useful tool in a variety of situations that will signal to the driver the car's electrical status.

park a Model A and are about to exit the car, glance at the ammeter, the needle should be pointing to zero. If instead it is pointing slightly to the left it is telling

Whenever you



you that somewhere within the car there is some unauthorized current flowing that is going to drain the battery if you leave it that way long enough.

The cause may be the headlight or dome light switch is turned on. It is also possible the contacts in the generator cutout switch have stuck closed. Another possibility is the brake light switch is closed due to a weak spring in the switch. What ever is the cause you will become aware of it and can immediately address the problem instead of returning to find a dead battery.

When you first climb into the car to go for a drive before starting the engine press your foot on the brake pedal while observing the ammeter. The needle should deflect to the left. This is telling you that your brake light switch works and at least one of the bulbs is not burned out. When you start the engine and rev it up past idle the ammeter should deflect some distance to the right. This is telling you the generator has taken over the car's electrical load and is also supplying charging current to the battery. If the needle stays at zero or deflects to the left it is telling you the generator is not working.

The ammeter can also be used as a gauge to set the generator output. This is accomplished by moving the third brush in the generator. Moving the brush changes the generator output voltage level and will determine the amount of charging current that flows to the battery. The procedure is to have the engine running at an rpm higher than idle with everything accept the ignition turned off. The generator is then adjusted for a nominal 8-amp output as registered on the right side of the ammeter.

Eight amps is considered nominal, but you can set it for whatever value suits your driving needs.

In 1929 Ford moved the black primary wire that runs to the ignition coil from the passenger side terminal of the junction box on the firewall to the driver's side terminal (reference service bulletin page 390, November 1929). The purpose of this change is to have the ignition current pass through the ammeter to provide a diagnostic tool when starting the engine. If for some reason the car refuses to start while cranking it over, observe the ammeter. The needle should be alternately moving from left to right past the zero mark. This is being caused by the ignition points opening and closing and it is telling you the ignition primary circuit is working correctly and the problem is elsewhere.

If you have replaced the generator with a modern alternator, which has a regulator, the ammeter will tell you a number of things. When you first start the car up and are rolling down the road the ammeter will more than likely be far to the right side of the zero mark. This is telling you the regulator in the alternator has determined that the battery needs significant charging to replace the power that was used by the starter to start the engine. After some period of time the needle will pull back to zero as the battery regains its full charge. If the needle remains far to the right for an excessive period of time it may be telling you that you may have a defect in the battery, such as a dead cell.



On a long trip the ammeter needle should be sitting on zero indicating that the battery is fully charged. However, it may also be an indication that the alternator is not working. An easy check is to momentarily turn the headlights on. If the alternator is working properly it will immediately pick up the additional load. You may see the ammeter needle flicker slightly, but it should remain on zero. This tells you the alternator is working. If the needle deflects to the right significantly and stays there it is telling you the alternator is not working and the battery has picked up the additional load. The ammeter is a great tool. The more you pay attention to it the more you can determine what is going on with the electrical system. \odot





July 24th Pioneer Day Party

The Carlsons graciously offered their home for the party. People started gathering at 11:00 a.m. and we started the games around 11:30. The games were great FUN and everyone got to participate, whether they had a car there or not and regardless of age -- even Daniel got to drive.

We started with some water balloon games that required some teamwork or people would get wet.



Howard & Gemma were the winners at the balloon toss and unfortunately Joe was the one that got the wettest followed by Clyde. The unfortunate thing about it was, they weren't trying to catch the balloons when the got wet. They were launching them!



Howard led the car games with the Target Game. The driver had to pull a large washer tied to the back of their car into a bulls-eye without looking in the rearview mirror. The closest to the center of the bulls-eye won.



Clyde was almost dead center, followed by Joe and Howard. Tony, Greg, Robert and Madeline came next. Danny did great! Especially considering this was his first time driving. Reid and Vern followed.

The next game required some self-control. A penny was inserted to raise the idle. The goal was to win the race WITHOUT touching the gas pedal. If you touched the gas, the penny would fall, thus disqualifying you.

In the Penny Race the rankings were: Howard, Joe, Greg, Reid and then Tony.





That this point we broke for lunch. Clyde had picked up some Kentucky Fried Chicken (provided by the club) and there were salads galore! Cold water and homemade root beer washed everything down. For dessert we had Rice Crispy Squares and Mud Balls that were scrumptious!

During lunch we conducted some business, discussed the new shirts and passed out name tags. Door prizes were given out in the form of more 16 x 20 inch prints, candy and MAFCA memberships. Almost everyone walked away with a prize. The grand prize was a free t-shirt compliments of Vern. Thanks Vern!

Once everyone had their fill we corraled the cars for some photos of the club. We had six cars there. We will use these photos for the south valley newspaper article and hopefully get an article in the Daily Herald.





Following the photos, those left participated in a Fishing Game where passengers had to catch fish with a pole and string and pull forward to the basket and release their catch.



Elaine and Reid Carlson did it in two minutes and fifteen seconds. Lets see who can break their record!

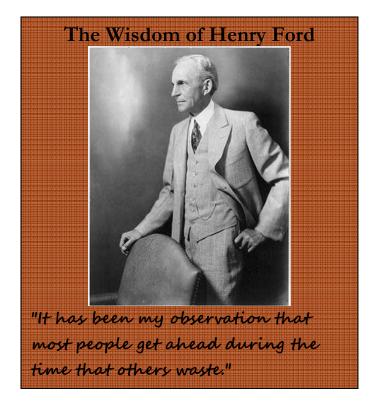
The weather cooperated with overcast skies and a cool breeze. A few sprinkles on the windshield didn't dampen anyone's spirits. We couldn't have asked for better weather or better friendshipping. Everyone seemed to have a good time and we have more games we didn't get to play so we can use them for the next car games.





A BIG Thank You to everyone who participated, brought food and/or games. We couldn't have done it without you.





Who is This?

Here is a great picture from the "time vault." Can you figure out who this is? He is standing in front of an early 1928 "AR."



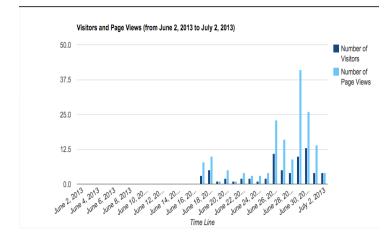
We'll let you know next month if you guessed right.





We are being noticed once again!

Since MAFCA listed us on their chapter page (if you missed it last month, here is the address for the Utah chapters: http://www.mafca.com/chapters/UT.html) we have received two phone calls with inquiries relating to Model A's. One wanted to sell parts (that was Daniel's grandfather) and the other wanted to purchase services (break job). Nicholas documented the webpage traffic following or MAFCA listing and it soared! In the charts below you can see the number of visits we had to our site.



The Beehive A's (the oldest club in Utah) recognized our existence in their newsletter, *The Rubble Seat Review* in July.



Breaking News ... from the Newspapers of the Model A Era

August 12, 1928 -- 9th Olympic Games close in Amsterdam. For the first time, the Olympic Flame was lit during the Olympics and it was the first time the parade of nations started with Greece, which holds the origins of the Olympics, and ended with the host country, a tradition which continues today.

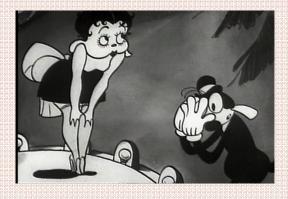


August 8, 1929 -- German airship Graf Zeppelin begins a round-the-world flight. During its operating life, the airship made 590 flights covering more than a million miles. It was designed to be operated by a crew of 36 officers and men.



Breaking News ... (continued)

August 9, 1930 -- Betty Boop debuts in Max Fleischer's animated cartoon Dizzy Dishes, an animated short film created by the Fleischer Studios in 1930 as part of the Talkartoon series.



Although Clara Bow is often given as being the model for Boop, she actually began as a caricature of singer Helen Kane.



August 18, 1931 -- Lou Gehrig hitless in Detroit, his 1,000th consecutively played game. Gehrig was renowned for his prowess as a hitter and for his durability, a trait which earned him his nickname "The Iron Horse"





Classifieds:

Joe Fazzio is looking for a pair of 1931 **Utah license** plates. (801) 491-8439.

Wanted: New members! If you can think of any new leads, or feel you can approach someone that was "sitting on the fence" before, please let us know so we can contact them (again).

If you want to include something in the classifieds send your items to <u>mack4759@yahoo.com</u> by the 20th of each month for inclusion in the next letter; or call Robert at (801) 489-9808. Pictures help sell items, so if you can submit a picture, or want help with getting a picture taken call, we'll help you.





Model A Ford Club of America Membership Application 250 South Cypress, La Habra, California 90681 US Membership -- \$40.00 per year Please enclose this form and a check or you can use your credit card by filling out the information below: ____ Visa ___ Mastercard ____ Expiration Date Credit Card # Name Spouse's Name Address City State Zip code Telephone (w/ area code) Signature

Final Thoughts

As you can see, we've changed things a bit in the Newsletter. We've added a cover, the Berma-Shave signs and *The Wisdom of Henry Ford*.

We are also looking for your input. What would you like to see in the Newsletter. Do you feel you are being sufficiently informed? What ideas do you have that would make the newsletter better? What type of articles would you like to see in the Newletter? Please send comments to Robert at: mack4759@yahoo.com

I encourage everyone in the club to think about writing an article for the newsletter. We would be very excited to publish it. Right now the Newsletter is a "one-man-band" approach. I am sure the club members would be happy to see the work of others presented here. Whether it be a personal history anecdote, a story about restoring your car, a narrative about a trip taken in your Model A or a technical article, all are welcome! We need photos of you and your Model A for the cover as well as the web page.